VedeniEnergy
Plugged Into The Energy Industry

SERVICES OVERVIEW

Your voice in the North American power markets

Stakeholder Representation · Market Intelligence

Market rules are written one stakeholder meeting at a time, and few teams can staff every working group, task force and committee that touches their business. **Vedeni Energy represents you in the room, advocates for your positions, and tells you what each decision means for your business.**

THREE WAYS TO WORK WITH US

FULL REPRESENTATION

Vedeni.IQ+

We represent you at every meeting of the groups you choose, advocating and engaging actively on your behalf.

- Pre-meeting brief on your exposure and priorities
- Active advocacy in meetings: your positions on the record
- The brief updated with changes highlighted
- Reports on related FERC filings and orders
- Comments, positions and votes developed with you
- A private client page holding every report

For organizations that need a voice at the table without dedicating staff.

BRIEFS YOU CHOOSE

Vedeni.IQ+LITE

Visual meeting briefs on the committees you pick, delivered with the meeting materials.

- Brief before each meeting, updated once decisions post
- Need-to-know on page one, detail behind it
- Impact rated by participant type
- One-page digests for subordinate groups
- FERC filing and order summaries

For teams that need to stay informed, sold per report or as an annual subscription per committee.

FREE

Vedeni.Insights

Independent analysis of wholesale market design, open to everyone.

- White papers on wholesale market design
- Market analysis and commentary
- The Vedeni Deep Dive Podcast

At vedeni.energy, and linked from every client page.

HOW IT WORKS

1 **Needs assessment.** We agree which markets and committees matter to you.

2 **Agreement** scoped to that coverage, with no surprises.

3 **Briefs** posted to your private client page before each meeting.

4 **Updates** once decisions and minutes post.

MARKET COVERAGE

MISO · PJM · SPP · ERCOT · CAISO · NYISO · ISO-NE · IESO · AESO · FERC

Any open stakeholder forum in the North American wholesale power markets.

WHY VEDENI ENERGY

27
Years in wholesale power markets

10
Years of executive experience in the industry

2022
Representing client interests in wholesale power markets since

SDVOSB
Service-Disabled Veteran-Owned Small Business

See it before you buy it. Tell us the stakeholder group that matters most to you, and we will send a complimentary brief from

VedeniEnergy
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Where Markets Meet Insights.

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