

Capability Statement

Your Voice in the North American Power Markets

COMPANY OVERVIEW

Vedeni Energy, LLC provides stakeholder representation, market intelligence, and advisory services to organizations active in North America's wholesale electricity markets. We attend ISO/RTO stakeholder meetings on our clients' behalf and explain what developing market rules mean for their assets, contracts, and operations. We cover open stakeholder processes across North America's ISOs and RTOs; recent work includes the development of SPP Markets+ and CAISO's Extended Day-Ahead Market (EDAM).

CORE COMPETENCIES

Stakeholder Representation (Vedeni.IQ+). Attendance at every meeting of a client's selected stakeholder groups, active participation on the client's behalf, and meeting briefs with analysis tailored to the client's portfolio.

Meeting Intelligence (Vedeni.IQ+LITE). Per-meeting briefs covering discussions, motions, and votes, with expert analysis and the meeting materials, for organizations that do not need full representation.

Market and Regulatory Analysis. Evaluation of market design, tariff, and protocol changes, including transmission service, congestion management, greenhouse gas (GHG) tracking and reporting, and resource adequacy.

Advisory Services. Market integration planning, regulatory strategy, and support for advocacy in stakeholder and regulatory proceedings.

Vedeni.Insights. A free library of white papers, weekly market reports, and technical analyses on North American power markets.

PAST PERFORMANCE

Full stakeholder representation in SPP Markets+ (2023 to present). Dedicated representation for a major independent power producer and developer with existing and planned generation in the Western Interconnection. Vedeni has followed Markets+ from early design through implementation, tracking transmission service and the developing GHG market design. The insight gained has supported the client's plans for integrating its generation resources into Markets+.

Client identities are withheld under executed non-disclosure agreements.

DIFFERENTIATORS

- Certified Service-Disabled Veteran-Owned Small Business through the SBA's Veteran Small Business Certification program
- 27 years of electric power market experience, including 10 years at the executive level
- Active participant in North American ISO/RTO stakeholder processes, including the development of new Western markets
- Flexible engagement, from full representation to individual meeting reports, with strict confidentiality for all client materials

COMPANY DATA

UEI

CDX7SJ1RV7Z3

CAGE CODE

9NZY8

PRIMARY NAICS

541618 Other Management Consulting Services

PSC CODES

B543 Special Studies/Analysis, Energy

R499 Professional Support Services

CERTIFICATION

SDVOSB (SBA VetCert)

BUSINESS TYPE

LLC, for-profit

FOUNDED

2022

MARKET COVERAGE

Any open stakeholder forum in North America's wholesale power markets:

PJM · MISO · SPP · ERCOT · CAISO · NYISO · ISO-NE · AESO · IESO

Recent examples: SPP Markets+ and CAISO EDAM

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