VedeniEnergy
Plugged Into The Energy Industry

Client Profile

Redefining IT Outsourcing with Top 1% Tech Talent

www.bairesdev.com

BairesDev

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BairesDev

Introduction.

BairesDev, established in 2009 by Pablo Azorin and Nacho De Marco in Buenos Aires, Argentina, has carved a niche as a leader in nearshore IT outsourcing. By offering unparalleled access to Latin America's top 1% of tech talent, BairesDev has enabled companies of all sizes—from ambitious startups to established Fortune 500 firms—to accelerate their digital transformation. With a strong presence across Latin America and the United States, BairesDev combines expertise, scalability, and innovation to address the evolving needs of its global clientele.

For over a decade we've partnered with technology leaders to rapidly scale their teams and meet their business challenges.

Key Highlights

- We were fully remote before fully remote was trendy.
- We've delivered over 1,200 projects for over 500 different companies.
- Every year our software developers, QA engineers, designers, and project managers work on hundreds of exciting projects.
- In startups to Fortune 500 companies, such as Google, Pinterest, Rolls Royce, and many, many more.
- We've been recognized by Forbes, Nasdaq, Inc 5000, among others

Projects

1,200

Delivered

Served

500

Different Companies

Comprehensive Suite of Services.

BairesDev provides an extensive array of IT services, ensuring tailored solutions for its clients across diverse industries. Its core offerings include custom software development, enabling businesses to build scalable, innovative, and secure applications. By leveraging cutting-edge technologies such as artificial intelligence, machine learning, and blockchain, BairesDev develops solutions that drive efficiency and add strategic value.
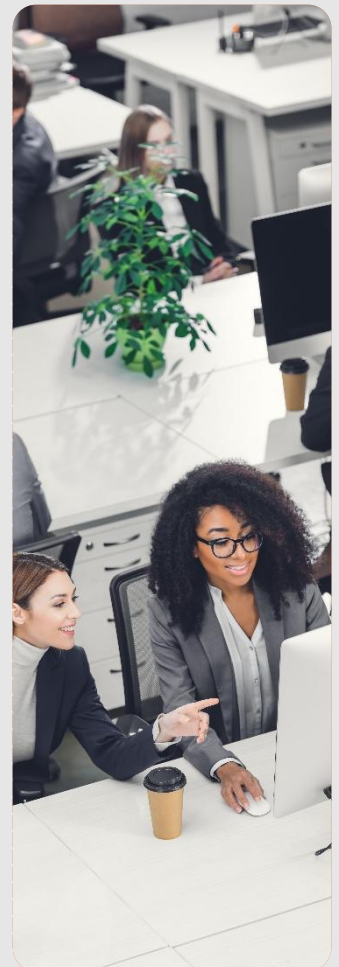
Quality Assurance (QA) and testing are critical components of BairesDev's services. The company employs robust manual and automated testing methodologies to ensure that clients' products meet the highest standards of reliability and performance. This focus on quality is particularly important in industries like fintech, healthcare, and e-commerce, where software functionality directly impacts customer experience.

BairesDev's expertise extends to mobile app development, cloud services, and IoT solutions. From creating user-friendly apps for diverse platforms to managing secure cloud migrations, the company ensures its solutions align with the specific goals of its clients. Its commitment to innovation is further highlighted in its blockchain consulting and data science offerings, which empower businesses to harness the potential of emerging technologies.

Talent Recruitment and Selection Process.

What sets BairesDev apart is its ability to attract and retain top-tier talent. Each year, the company reviews over two million applications and uses an AI-powered recruitment process to select only the top 1% of candidates. Applicants undergo rigorous screening, including technical interviews, written assessments, and behavioral evaluations. This meticulous process ensures that BairesDev engineers are highly skilled and adept at problem-solving, communication, and collaboration.

All engineers at BairesDev are fully bilingual and work within the same time zones as their clients. This alignment fosters seamless collaboration and real-time feedback, enabling faster project delivery and minimizing the challenges associated with outsourcing.

Flexible Engagement Models.

BairesDev offers three distinct engagement models to address the unique needs of its clients: Managed Teams, Extended Teams, and Delivery Teams.

1 Managed Teams provide autonomous engineering pods that oversee the complete development lifecycle. This model allows clients to focus on strategic initiatives while BairesDev handles day-to-day operations, ensuring timely and high-quality delivery. Core team roles, such as Technical Leads and Scrum Masters, ensure that project goals are met with precision and accountability.

2 The Extended Teams model integrates BairesDev engineers directly into a client's in-house team. This approach helps clients scale their operations quickly without the administrative burden of hiring and onboarding. Engineers operate under the client's management structure, maintaining complete oversight and control over project execution.

3 Delivery Teams offer a highly agile solution for end-to-end project needs. Guided by experienced engineering managers and Scrum Masters, these teams adapt to changing requirements, ensuring projects remain on track and within budget. This model is particularly beneficial for clients seeking rapid deployment of scalable technology solutions.
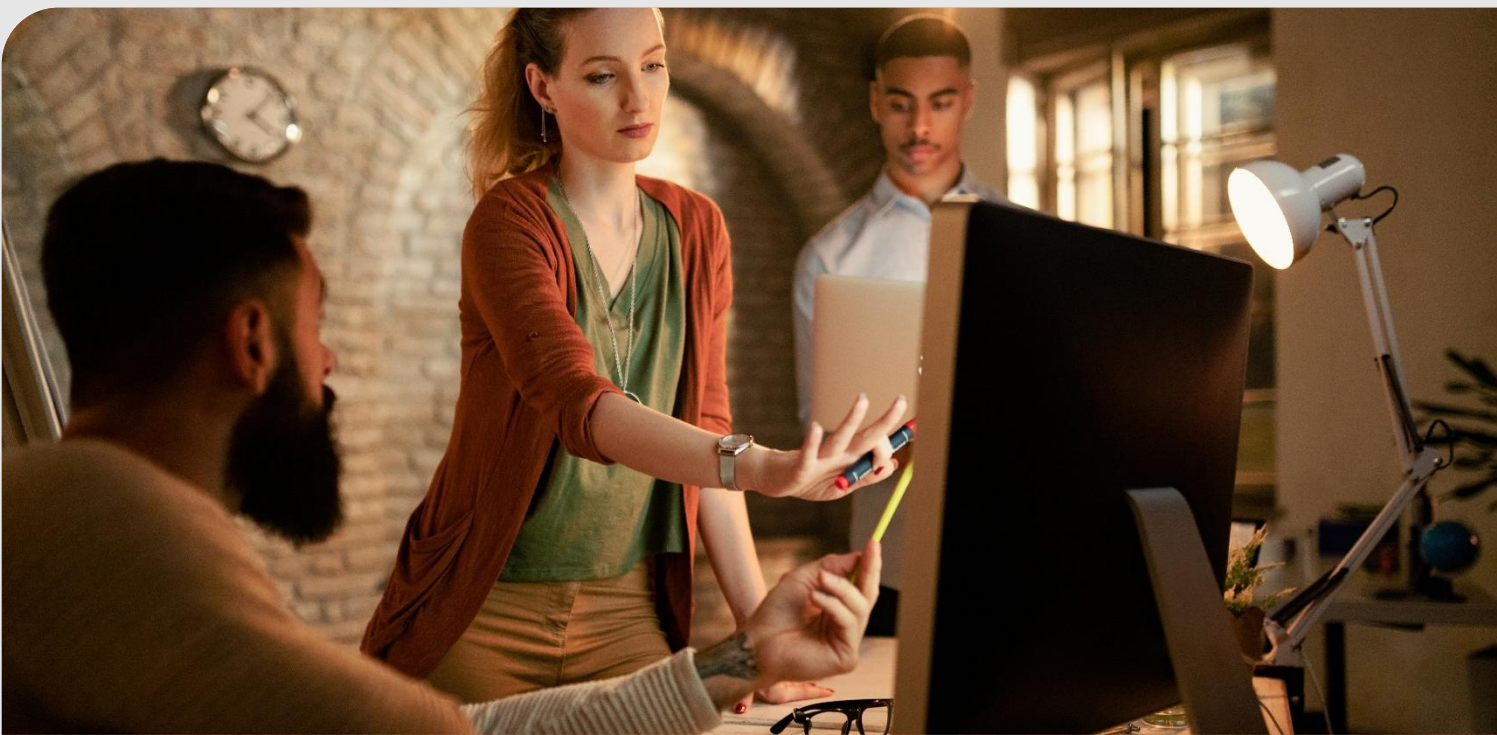
Client Success Stories.

BairesDev's reputation is built on the success of its partnerships with global organizations. Companies like Google, Rolls-Royce, and IQVIA have relied on BairesDev for their most critical projects, reflecting their ability to deliver exceptional results across industries.

For Google, BairesDev enhanced the user experience for Android TV through rigorous quality assurance and device testing. Abra, a leader in blockchain-based fintech, partnered with BairesDev to develop a secure cryptocurrency platform, leveraging the company's expertise in Salesforce, AWS, and Kubernetes. Similarly, IQVIA benefited from BairesDev's ability to scale data management systems for healthcare, showcasing the company's expertise in handling complex, industry-specific challenges.

These examples underscore BairesDev's ability to adapt its services to meet diverse needs, from advancing digital healthcare products to supporting large-scale migrations for media giants like ViacomCBS and Univision.

Recognition and Industry Leadership.

BairesDev's commitment to excellence has not gone unnoticed. The company has earned numerous accolades, including recognition as one of America's fastest-growing companies and awards for its advancements in AI and customer satisfaction. It has also been celebrated for its dedication to workplace diversity, ensuring equitable hiring and promotion practices.

The company's leadership in IT outsourcing is further demonstrated by its emphasis on agility and continuous improvement. Its PMO employs best practices refined through years of experience, ensuring efficient project management and risk mitigation.

Global Presence and Scalability.

Delivering seamless, scalable solutions

Operating across Latin America, the United States, and beyond, BairesDev maintains a robust global presence. BairesDev guarantees its engineers are strategically located to align with clients' time zones in the U.S. and Canada, enabling real-time collaboration and efficient feedback cycles. The company's ability to quickly assemble teams tailored to specific projects ensures that clients can scale operations as needed, regardless of project complexity or size.

Driving Innovation Across Industries: Tailored Solutions for Fintech, Healthcare, Media, and Retail.

BairesDev's adaptability is particularly evident in its work across a wide range of industries, including fintech, healthcare, media, and retail. By understanding the unique challenges of each sector, the company delivers solutions that drive innovation and improve operational efficiency.

Conclusion

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BairesDev stands out as a transformative force in IT outsourcing. By providing access to the top 1% of tech talent and offering flexible engagement models, the company empowers businesses to achieve their digital transformation goals. Its commitment to quality, innovation, and client success has earned it the trust of leading global brands and recognition as a leader in the industry.

Whether through Managed Teams, Extended Teams, or Delivery Teams, BairesDev's tailored solutions ensure that clients can focus on their core business strategies while benefiting from the expertise of a world-class technology partner. As the demands of digital transformation continue to evolve, BairesDev is poised to remain a trusted ally for businesses seeking to thrive in an increasingly technology-driven world.

About Vedeni Energy

VedeniEnergy

Vedeni Energy offers specialized services designed to help businesses navigate the complexities of the modern energy landscape. Our offerings are tailored to meet the unique needs of utilities, independent power producers, regulatory bodies, and other stakeholders, ensuring success through strategic insights, expert guidance, and innovative solutions.

Vedeni.Spark+

Vedeni.Spark+, a service provided by Vedeni Energy, is designed to help startups and established companies secure the capital funding necessary for growth and success. Our team of seasoned advisors works closely with clients to develop tailored funding strategies that align with their business goals and financial requirements.

Vedeni.IQ+

Vedeni Energy's **Vedeni.IQ+** service provides actionable wholesale electric power market intelligence that enables clients to make informed decisions confidently. Our expert analysis and reporting distill complex energy market information into clear, concise insights, helping organizations elevate their market strategies, influence policy, and identify new opportunities.

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